



Media Alert written and distributed by Tricia Grayson for Keep Bossier Beautiful

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## **MEDIA ALERT/PHOTO OPPORTUNITY**

### **PLANT A TREE, PLANT A FLAG GIVEAWAY**

Celebrate Veterans Day with a gift to the land we love! Keep Bossier Beautiful is partnering with the Arbor Day Foundation to distribute 500 trees in an ongoing effort to replenish the region's tree canopy which has been impacted year-after-year from storms and construction. In honor of Veterans Day and in anticipation of the country's 250th birthday next year, 12x18" American flags will also be given away.

Trees are vital to Louisiana's environment, economy, and quality of life. They improve air and water quality, mitigate climate change, and provide habitat for wildlife. Additionally, trees contribute to community well-being through beautification, recreational opportunities, and even mental health benefits

**What:** Tree and American flag giveaway  
250 various trees and 250 American flags per location

**Where:** Nov. 8th - Houghton Middle School, 250 Champion Shrs, Houghton 71037  
Nov. 15th - Airline High School, 2801 Airline Dr, Bossier City 71111

**When:** 8:00 AM - while supplies last

#### **About Arbor Day Foundation**

Founded in 1972, the Arbor Day Foundation is the largest nonprofit membership organization dedicated to planting trees. Together with our partners, we have helped plant more than 500 million trees in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival.

Through our members, partners and programs, the Arbor Day Foundation inspires people across the globe to plant, nurture and celebrate trees. More information is available at [arborday.org](http://arborday.org).

#### **About Keep Bossier Beautiful**

Keep Bossier Beautiful has been making a difference in the beautification of Bossier Parish since 1985. Our network of partners, sponsors and volunteers are on a mission to end litter, protect the environment and beautify the community. Join us! [www.keepbossierbeautiful.com](http://www.keepbossierbeautiful.com).

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